



Conference & Hotel Registration Form

Sept. 14-15, 2018 at the Hutchinson Island Marriott Beach Resort & Marina

Complete & fax to 352-347-3384

Conference Registration

Company: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Is your company a new member of CPF? Yes _____ No _____

Please print the following information as you'd like it to appear on your name badge.

NAME: _____

Title: _____

Email: _____

Is this your first CPF Conference? Yes _____ No _____

Number of guests you will be bringing: _____

Management _____ Sales _____ Graphics _____

NAME: _____

Title: _____

Email: _____

Is this your first CPF Conference? Yes _____ No _____

Number of guests you will be bringing: _____

Management _____ Sales _____ Graphics _____

NAME: _____

Title: _____

Email: _____

Is this your first CPF Conference? Yes _____ No _____

Number of guests you will be bringing: _____

Management _____ Sales _____ Graphics _____

The Investment Level Required to Attend

Members Participating in the CPF Classified Network:

• All but \$59.50 of the room cost per night will be deducted from your bill in accordance with the following guidelines:

~ For member publications that SELL network classified ads: Up to 100K circulation (that publishes the network classified ads), 2 rooms (with two persons per room, for a total of 4 attendees); 101-300K, 3 rooms (6 attendees); 301-500K, 5 rooms (10 attendees); and 501-750K, 6 rooms (12 attendees). **Note: Publications that sell classified ads will have first choice in booking rooms through July 16, 2018.** There is a fee of \$59.50 per room per night for up to two nights to cover the room, food, receptions, training and entertainment.

~ For member publications that DO NOT SELL network classified ads BUT ONLY PLACE the ads: Up to 100K circulation (that publishes the network classified ads), 1 room (with two persons, for a total of 2 attendees); 101-300K, 2 rooms (4 attendees); 301-500K, 4 rooms (8 attendees); and 501-750K, 5 rooms (10 attendees). **Note: Publications that only PLACE classified ads are encouraged to register early, but will be placed on a first-come, first-serve waiting list until July 23, 2018.** There is a fee of \$59.50 per room per night for up to two nights to cover the room, food, receptions, training and entertainment.

• CPF will pay for your rooms in accordance with the established 2018 guidelines (above) for TWO NIGHTS ONLY (either Thursday & Friday OR Friday & Saturday). If you wish to stay an additional night, you may do so at your own expense.

• **A credit card is required to make your reservation.** It will be charged the \$59.50 per room per night fee on or after July 16, 2018 (for publications that SELL the network ads) or on or after July 23, 2018 (for publications that only PLACE but do not sell the network ads).

• Member publications may continue to send as many members as they wish to the conference, but they will be charged the FULL COST of attendance for each member that exceeds the guidelines. **Note: Guests (including children) attending with a member are counted in the above totals.**

• Publications may make credit-card-secured reservations through July 31, 2018. After that, room reservations will be accepted on a first-come, first-serve basis until the allocated rooms are filled. Once the room block is full, all late registrations must pay the full cost for their own hotel rooms.

• **The absolute cutoff date for hotel registrations is August 19, 2018.**

Associate Members & Members Not Running the CPF Network Ads:

• All costs associated with attending the conference, including a \$60 registration fee, all hotel room charges and meals, are your responsibility.

• **A credit card is required to make your reservation.** It will be charged the full cost of any hotel rooms (\$119 plus tax per night) on or after July 30, 2018, and the full cost of meals for each attendee on or after August 30, 2018. The meal cost has not yet been determined; but traditionally it is approximately \$30 per breakfast, \$50 per lunch, and \$75 per dinner or reception.

Hotel Registration ~ Payment Section

Credit Card # _____

Expiration Date: _____ Code: _____

Type: MasterCard _____ VISA _____

Name on Card: _____

Billing Address: _____

City, State, Zip: _____

I understand that I am responsible for \$59.50 per room per night plus all charges made to my room. I also understand that in the event I do not show up at conference or cancel my room reservation by calling CPF at 352-237-3409 no later than September 10, my signature below authorizes CPF and/or the Hutchinson Island Marriott Beach Resort & Marina to charge the full cost of my room to my credit card.

Signature: _____ Date: _____

Hotel Registration ~ Please complete one per room:

ROOM IN NAME OF: _____

Check in Date: _____ Check Out Date: _____

Special dietary or access needs: _____

If two or more conference attendees are rooming together, list roommate(s) here: _____

ROOM IN NAME OF: _____

Check in Date: _____ Check Out Date: _____

Special dietary or access needs: _____

If two or more conference attendees are rooming together, list roommate(s) here: _____

ROOM IN NAME OF: _____

Check in Date: _____ Check Out Date: _____

Special dietary or access needs: _____

If two or more conference attendees are rooming together, list roommate(s) here: _____