



# Conference & Hotel Registration Form

September 15-16, 2017, at the Hutchinson Island Marriott Beach Resort & Marina

– Complete & fax to 352-347-3384

## Conference Registration

Company: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Is your company a new member of CPF? Yes \_\_\_\_\_ No \_\_\_\_\_

*Please print the following as you'd like it to appear on your name badge.*

NAME: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Is this your first CPF Conference? Yes \_\_\_\_\_ No \_\_\_\_\_  
 Number of guests you will be bringing: \_\_\_\_\_  
 Management \_\_\_\_\_ Sales \_\_\_\_\_ Graphics \_\_\_\_\_

NAME: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Is this your first CPF Conference? Yes \_\_\_\_\_ No \_\_\_\_\_  
 Number of guests you will be bringing: \_\_\_\_\_  
 Management \_\_\_\_\_ Sales \_\_\_\_\_ Graphics \_\_\_\_\_

NAME: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Is this your first CPF Conference? Yes \_\_\_\_\_ No \_\_\_\_\_  
 Number of guests you will be bringing: \_\_\_\_\_  
 Management \_\_\_\_\_ Sales \_\_\_\_\_ Graphics \_\_\_\_\_

## The Investment Level Required to Attend

### Members Participating in the CPF Classified Network:

- All but \$59.50 of the room cost per night will be deducted from your bill in accordance with the following guidelines:
  - ~ For member publications that **SELL** network classified ads: Up to 100K circulation (that publishes the network classified ads), 2 rooms (with two persons per room, for a total of 4 attendees); 101–300K, 3 rooms (6 attendees); 301–500K, 5 rooms (10 attendees); 501–750K, 6 rooms (12 attendees); 751K–1 million, 7 rooms (14 attendees); and over 1 million circulation, 9 rooms (18 attendees). **Note: Publications that sell classified ads will have first choice in booking rooms through July 17, 2017.** There is a fee of \$59.50 per room per night for up to two nights to cover the room, food, receptions, training and entertainment.

- ~ For member publications that **DO NOT SELL** network classified ads **BUT ONLY PLACE** the ads: Up to 100K circulation (that publishes the network classified ads), 1 room (with two persons, for a total of 2 attendees); 101–300K, 2 rooms (4 attendees); 301–500K, 4 rooms (8 attendees); 501–750K, 5 rooms (10 attendees); 751K–1 million, 6 rooms (12 attendees); and over 1 million circulation, 8 rooms (16 attendees). **Note: Publications that only PLACE classified ads are encouraged to register early, but will be placed on a first-come, first-serve waiting list until July 24, 2017.** There is a fee of \$59.50 per room per night for up to two nights to cover the room, food, receptions, training and entertainment.

- CPF will pay for your rooms in accordance with the established 2017 guidelines (above) for TWO NIGHTS ONLY (either Thursday & Friday OR Friday & Saturday). If you wish to stay an additional night, you may do so at your own expense.

- A credit card is required to make your reservation.** It will be charged the \$59.50 per room per night fee on or after July 17, 2017 (for publications that SELL the network ads) or on or after July 24, 2017 (for publications that only PLACE but do not sell the network ads).

- Member publications may continue to send as many members as they wish to the conference, but they will be charged the FULL COST of attendance for each member that exceeds the guidelines. **Note:** Guests (including children) attending with a member are counted in the above totals.

- Publications may make credit-card-secured reservations through July 31, 2017. After that, room reservations will be accepted on a first-come, first-serve basis until the allocated rooms are filled. Once the room block is full, all late registrations must pay for their own hotel rooms.

- The absolute cutoff date for hotel registrations is August 11, 2017.**

### Associate Members & Members Not Running the CPF Network Ads:

- All costs associated with attending the conference, including a \$60 registration fee, all hotel room charges and meals, are your responsibility.

## Hotel Registration ~ Payment Section

Credit Card # \_\_\_\_\_  
 Expiration Date: \_\_\_\_\_ Code: \_\_\_\_\_  
 Type: MasterCard \_\_\_\_\_ VISA \_\_\_\_\_  
 Name on Card: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_

*I understand that I am responsible for \$59.50 per room per night plus all charges made to my room. I also understand that in the event I do not show up at conference or cancel my room reservation by calling CPF at 352-237-3409 no later than September 11, my signature below authorizes CPF and/or the Marriott Hutchinson Island Resort & Marina to charge the full cost of my room to my credit card.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Hotel Registration ~ Please complete one per room:

ROOM IN NAME OF: \_\_\_\_\_

Check in Date: \_\_\_\_\_ Check Out Date: \_\_\_\_\_

Special dietary or access needs: \_\_\_\_\_

If two or more conference attendees are rooming together, list roommate(s) here: \_\_\_\_\_

ROOM IN NAME OF: \_\_\_\_\_

Check in Date: \_\_\_\_\_ Check Out Date: \_\_\_\_\_

Special dietary or access needs: \_\_\_\_\_

If two or more conference attendees are rooming together, list roommate(s) here: \_\_\_\_\_

ROOM IN NAME OF: \_\_\_\_\_

Check in Date: \_\_\_\_\_ Check Out Date: \_\_\_\_\_

Special dietary or access needs: \_\_\_\_\_

If two or more conference attendees are rooming together, list roommate(s) here: \_\_\_\_\_